



Greetings!

The Plainfield Business Association is seeking sponsors for our upcoming **“Celebrate Plainfield Day”** (formerly known as Plainfield Pride Day) on Saturday, August 4, 2018 from 10am to 4pm at Lions Park. We are looking for businesses as well as residents that would like to help us provide a fun day for families.

We would like to invite you and/or a team member from your business to join us at one of our next meetings on the third Wednesday of every month from 6-7pm at the Jewett City Savings Bank in Central Village, CT, 2018. You are welcome to come early as we open it up for networking/socializing from 5:30 to 6pm. At our meetings, you will learn how you and/or your business can help us make our community an even better and more inviting place for everyone. If you are unable to attend the meetings but would still like to be a sponsor for the event or would like more information, please feel free to send us an email at plainfieldbusinessassociation@gmail.com with your thoughts and/or concerns. We will share it during the meeting. We communicate by email with PBA members frequently.

With well over 400 established businesses in our great communities of Plainfield, Central Village, Moosup, Wauregan and Sterling we encourage you to come to our next meeting so you can understand the benefits of joining the PBA and consider becoming a member. Thank you for your time and we look forward to seeing you.

Respectfully,

The Plainfield Business Association

860-546-8414

Our Mission

Our mission is to develop, plan, promote and coordinate events and projects that improve the image of our town and to create more positive interactions between the Plainfield business community and its residents.

2018 PBA Board

Daniel Chaplin, President

Steve Martin, Vice President

Emily Chaplin, Secretary

Diane Chiavarini, Treasurer

Russell Phipps, Director

Dawn Mattos, Director

CELEBRATE PLAINFIELD DAY EVENTS

- Business Vendors
- Soft Rock 106.5 Radio Broadcast
- "Vanishing Breed" a Plainfield Ct country/rock band
- Horse Shoe Tournament
- Beer Tent
- Cornhole Tournament
- Longest Free Throw Competition
- Pie Eating Contest
- Yankee Yesteryear Car Show
- Danceworks Dance Centre Team Demonstration
- Danielson Martial Arts Academy Demonstration
- Bounce Houses
- Touch a Truck
- Food Vendors
- National Guard Obstacle Course

SPONSORSHIP LEVELS FOR CELEBRATE PLAINFIELD DAY 2018

PLATINUM \$3,000.00 - \$5,000.00

- PBA Web site advertising exposure
- Up to 4 vendor spots (10 x 10)
- Print ads prominently displayed in the Turnpike Buyer and on Facebook
- Name/logo on PBA staff T-shirts
- Sponsor banner on display at event
- Live air time day of event
- Announcements throughout the day at the event
- 1 year PBA membership

GOLD \$1,500.00 - \$2,999.00

- PBA Web site advertising exposure
- Up to 2 vendor spots (10 x 10)
- Print ads prominently displayed in the Turnpike Buyer and on Facebook
- Name/logo on PBA staff T-shirts
- Sponsor banner on display at event
- 1 year PBA membership

SILVER \$500.00 - \$1499.00

- PBA Web site advertising exposure
- 1 vendor spot (10 x 10)
- Ads prominently displayed on Facebook
- Name/logo on PBA staff T-shirts
- 1 year PBA membership

BRONZE \$100.00 - \$499.00

- 1 vendor spot (10 x 10) or a Sponsor banner on display at the event
- Ads prominently displayed on Facebook
- 1 year PBA membership