

# **PBA Corporate Sponsorship Program**

*Annual corporate partners underwrite PBA activities throughout the year and help fund long-term priorities to strengthen a sense of community in Plainfield.*

## **PRESIDENTIAL - \$5,000.00**

- Sponsor Benefits at Celebrate Plainfield Day
  - Separate Presidential Tent area (10' x 20') at the event entrance
  - Up to 4 banners displayed on event grounds
  - Airtime during live radio broadcast
  - PA announcements throughout the day at the event
  - Logo featured in print ads in Turnpike Buyer
  - Logo on official event shirts
- Sponsor Benefits at Fireworks Celebration
  - 4 yard signs displayed on event grounds
  - Logo featured in print ads in Turnpike Buyer
- Sponsor Benefits at Annual Golf Classic
  - One foursome to play in tournament
  - Banner displayed at the event
  - 4 Tee Signs promoting your business
  - Promotional Announcement at Dinner Reception
- Prominent Display Ad on PBA Website (for 12 months; may change graphics up to 4 times)
- 8 Promotional Posts throughout the year featuring your business on PBA Facebook page
- Company Banner displayed at all PBA events
- Company Literature (brochure, postcard or business card) displayed at PBA table at all PBA events
- 1 year PBA membership (\$100 value)

## **EXECUTIVE - \$2,500.00**

- Sponsor Benefits at Celebrate Plainfield Day
  - Separate Executive Sponsor Tent area (10' x 20') at the event
  - 2 banners displayed on event grounds
  - PA announcements throughout the day at the event
  - Logo featured in print ads in Turnpike Buyer
  - Logo on official event shirts
- Sponsor Benefits at Fireworks Celebration
  - 3 yard signs displayed on event grounds
  - Logo featured in print ads in Turnpike Buyer
- Sponsor Benefits at Annual Golf Classic
  - One foursome to play in tournament
  - 3 Tee Signs promoting your business
  - Promotional Announcement at Dinner Reception
- Prominent Display Ad on PBA Website (for 12 months; static)
- 6 Promotional Posts throughout the year featuring your business on PBA Facebook page
- Company Banner displayed at all PBA events
- Company Literature (brochure, postcard or business card) displayed at PBA table at all PBA events
- 1 year PBA membership (\$100 value)

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### **ASSOCIATE - \$1,500.00**

- Sponsor Benefits at Celebrate Plainfield Day
  - 2 vendor spots (10' x 10') at the event
  - 2 banners displayed on event grounds
  - Logo featured in print ads in Turnpike Buyer
  - Logo on official event shirts
- Sponsor Benefits at Fireworks Celebration
  - 2 yard signs displayed on event grounds
  - Logo featured in print ads in Turnpike Buyer
- Sponsor Benefits at Annual Golf Classic
  - 2 Tee Signs promoting your business
  - Promotional Announcement at Dinner Reception
- Prominent Display Ad on PBA Website (for 12 months; static)
- 4 Promotional Posts throughout the year featuring your business on PBA Facebook page
- Company Banner/Sign displayed at all PBA events
- Company Literature (brochure, postcard or business card) displayed at PBA table at all PBA events
- 1 year PBA membership (\$100 value)